

# Cerafiltec launches new brand and website, starting a Ceramic Era in Water Filtration

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Cerafiltec, innovator in advanced water treatment solutions, announces the launch of its new brand identity and website, marking the beginning of a new ceramic era in water filtration.

Rooted in engineering excellence, Cerafiltec designs ceramic ultrafiltration systems built to perform in the most demanding conditions. With a 20-year service life and a Total Cost of Ownership that consistently outperforms alternatives, the company continues to set new standards for durability, efficiency, and long-term value.

## **New Ceramic Era. Water Filtration Redefined.**

This transformation reflects Cerafiltec's vision for the future, where ceramic technology becomes the benchmark for reliable and sustainable water treatment. While the company supplies some of the industry's most robust ceramic membrane modules, its true strength lies in the sustainability of the solution.

"At Cerafiltec, we go beyond the membrane," said Torsten Wintergerste, CEO. "Because a ceramic membrane is only as effective as the water chemistry that surrounds it. Our expertise ensures that every system is optimized to deliver consistent, high-performance results, even under the most challenging conditions."

## **A Digital Presence That Reflects Identity**

The launch of Cerafiltec's new website is a central part of this transformation. In today's digital world, a company's website is often the first interaction with customers and partners, a place where credibility is established and expertise is demonstrated.

Designed with this in mind, the new platform presents Cerafiltec's capabilities, engineering approach, and technological strength with clarity and precision. It serves as a window into the company's identity, enabling visitors to quickly understand its value, philosophy, and commitment to water filtration innovation.

The new platform has been designed to reflect Cerafiltec's technological leadership and engineering-driven approach. With a clean, modern interface and a story to tell, it provides clear insight into the company's capabilities, solutions, and expertise. Making it easier for customers and partners to understand the value Cerafiltec brings.

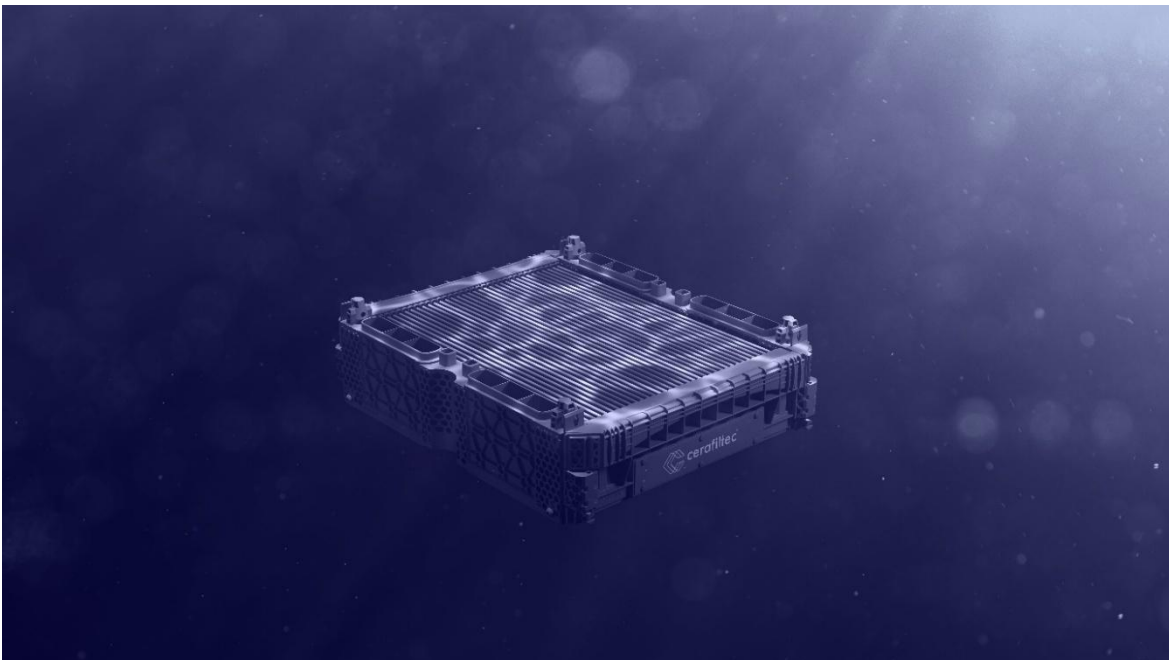
### **Engineering the Future of Water**

As water challenges become more complex worldwide, Cerafiltec remains focused on delivering solutions that combine innovation with proven performance. The new brand and website represent a continued commitment to advancing ceramic technology and redefining what is possible in water filtration.

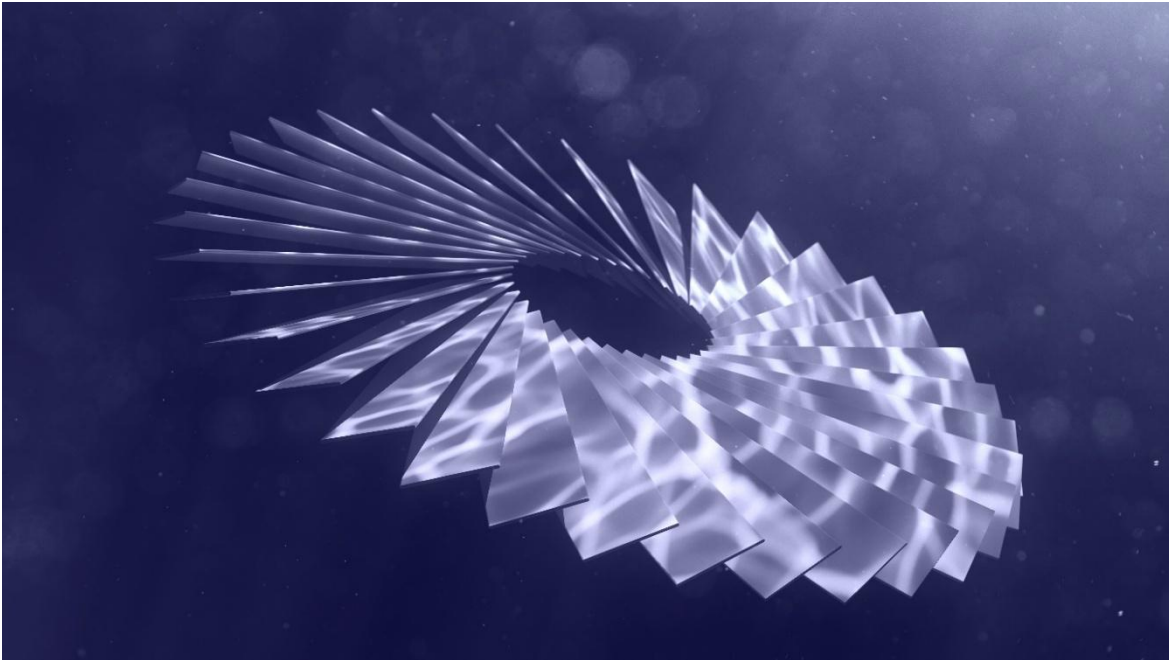
Step into the new ceramic era! Cerafiltec invites customers, partners, and industry professionals to explore the new website, uncover its engineering expertise, and discover how water filtration is being redefined.

**Image captions:**

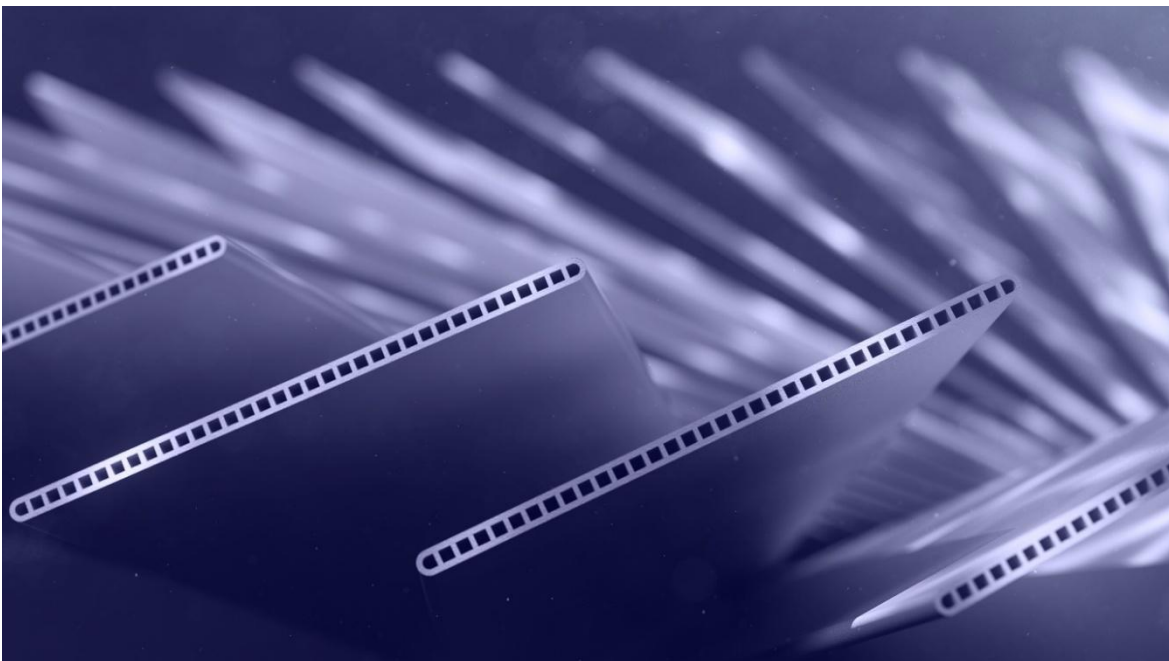
**Image 1:** Cerafiltec's transformation reflects a vision for the future where ceramic technology becomes the benchmark for reliable and sustainable water treatment.



**Image 2:** With a 20-year service life and a Total Cost of Ownership that consistently outperforms alternatives, Cerafiltec's ceramic membranes set new standards for durability, efficiency, and long-term value.



**Image 3:** Cerafiltec is committed to advancing ceramic technology and redefining what is possible in water filtration.



**Image 4:** As water challenges become more complex worldwide, Cerafiltec remains focused on delivering solutions that combine innovation with proven performance.

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## About Cerafiltec

Cerafiltec is a global leader in ceramic ultrafiltration membrane technology, redefining how the world handles water and wastewater. Headquartered in Germany, we are at forefront of the transformation of water and wastewater treatment through ceramic membranes, which we build to last, resistant to the harshest conditions, and designed for true sustainability.

We combine advanced engineering with sustainable innovation to deliver reliable, high-performance filtration solutions that ensure cleaner water, higher plant capacity, and lower operational costs.

Driven by our vision of a water-secure planet, we are shaping the future of treatment systems - one drop at a time.

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